

# Annual Report

October 1, 2022 - September 30, 2023

## The Power of Interns!







Connecting you to resources to

# Manage & Grow Your Business



Networking  
Events



Education and  
Skill Development



Strategic Business  
Planning



Access to Capital



+443-885-3663

[edacmorgan.com](http://edacmorgan.com)

[@edacmorgan](https://www.instagram.com/edacmorgan)



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*a year's overview*

## DRIVING GROWTH WITH INTERNS & NEW OPPORTUNITIES

As we approach the end of another transformative year, I am filled with immense pride and gratitude for the remarkable progress and achievements we have collectively attained at the Entrepreneurial Development and Assistance Center (EDAC) at Morgan State University.

One of the highlights of this year has been our dedicated team of interns, whose passion and drive have played a pivotal role in assisting entrepreneurs as they navigate the intricate pathways of both the Morgan and local entrepreneurial ecosystems. These interns have brought fresh perspectives, enthusiasm, and innovative ideas, proving invaluable in our pursuit of fostering entrepreneurial excellence with student and community entrepreneurs.

Our commitment to supporting the local entrepreneurial ecosystem remains unwavering. By facilitating collaboration between our students, alumni, and community entrepreneurs, we have created a dynamic network where knowledge-sharing and resource-sharing are at the heart of every interaction. We have empowered alumni to not only thrive in their entrepreneurial journeys but also to give back by mentoring, investing in, and supporting fellow alumni and students in starting, operating, and scaling their businesses. This interconnected web of entrepreneurial support is a testament to the strength of our community.

With funds from Title III, we initiated the third quarter project where we took on an ambitious initiative to provide support to 50 businesses, and I am thrilled to announce that we not only met but exceeded this goal. These businesses represent a diverse array of industries and backgrounds, and their growth is a testament to the dedication and collaboration within our community. Our commitment to inclusivity is reflected in our ongoing work with formerly incarcerated individuals, who, through our programs and mentorship, have been given the tools and opportunities to reintegrate into society as successful entrepreneurs. We also continued our support for women entrepreneurs, recognizing the immense potential that they bring to our entrepreneurial ecosystem. Our team also supported women veteran entrepreneurs by preparing them to be contract-ready and viable for local, state, and federal contract opportunities. Their resilience and innovative spirit are truly inspirational. Be sure to take a look at the conferences for both returning citizens and women veteran entrepreneurs.

I am delighted to announce the creation of the Collegiate Association of Startup Entrepreneurs (CASE), a student organization that will undoubtedly become a cornerstone of our educational and entrepreneurial landscape. It is our firm belief that empowering our students to become future leaders in the entrepreneurial world is an investment in the future of our community.

As we reflect on the past year, we are excited to embrace the possibilities that the coming year holds. The EDAC community is stronger, more vibrant, and more determined than ever to foster entrepreneurship, create opportunities, and drive positive change in the Morgan and local entrepreneurial ecosystem.

I want to express my sincere appreciation to each and every one of you who has contributed to our mission. Together, we have achieved great things, and I look forward to the continued success and growth that the future will undoubtedly bring.

Improve & Progress!  


Omar S. Muhammad  
Director & EN-TRE-PRE-NEUR



The Entrepreneurial Development & Assistance Center (EDAC) has played a major role in introducing entrepreneurship across campus and within the community for over 19 years. EDAC was established to offer entrepreneurship education to the Morgan community while providing resources to help individuals within the community start, operate, and scale a business. Serving about 1,000 individuals each year with workshops, one-on-one business counseling, specialty training, live events, and media exposure through its varied podcasts. The mission of the Entrepreneurial Development and Assistance Center (EDAC) is to connect budding and existing entrepreneurs to resources for venture management and growth. EDAC is a unit of the Division of Academic Affairs.

## Strategic Priorities



Filling the academic pipeline



Collaboration with other schools on campus



Raising funds for initiatives



Evaluating EDAC's impact



Impactful initiatives for community economic development



Develop public, private, academic relationships

## IN SUPPORT OF...

The above strategic priorities are in line with the objectives of Title III, the University, and Division of Academic Affairs.

### Title III

Creation of an entrepreneurship across campus committee to support university wide entrepreneurial activities.

### Division of Academic Affairs

The Division of Academic Affairs, through dynamic leadership, creates transformative opportunities that advance knowledge, foster learning, and engage urban communities.

### University


More information at [www.morgan.edu/academicaaffairs](http://www.morgan.edu/academicaaffairs)



## Goal 1

### Enhance Student Success and Well-Being

Morgan strives to create an educational environment that enhances student success by offering new academic programs and holistic co-curricular activities in a welcoming, diverse and inclusive campus community. The goal here is to provide students with a comprehensive educational and transformative experience that actualizes their full potential and empowers them to emerge as confident and competent global citizens and dynamic leaders in their selected careers and communities. This broadly stated goal encompasses student enrollment and retention functions. Thus, primary and cross-sectional responsibility for all of these functional areas is jointly shared by the Provost & Senior Vice President, the Vice President for Enrollment Management and Student Success (EMASS) and the Vice President for Student Affairs.



## Goal 5

### Serve as the Premier Anchor Institution for Baltimore City and Beyond

Morgan will expand and deepen its role as a recognized anchor institution with broad social and economic impact. The University will engage community residents and officials in the application of knowledge and policy analyses derived from faculty and student research, an appropriate sharing of mutually beneficial resources and the deployment and utilization of University experts and professionals to address local and regional concerns in the areas of public education, housing, safety, employment and neighborhood revitalization. In this way, Morgan State University will serve as a dynamic epicenter dedicated to the generation, integration and dissemination of new knowledge as a driving force to effect policy and catalyze meaningful social change.

Morgan State University faculty and students will be actively involved in this work. Previous activities drew upon the expertise and experience found in outstanding academic units such as the School of Architecture and Planning, the School of Business and Management, the School of Community Health and Policy, the School of Computer, Mathematical and Natural Sciences, the School of Engineering, the School of Global Journalism and Communication, the School of Social Work and the School of Graduate Studies. The School of Education and Urban Studies (SEUS) in particular will play a pivotal role in generating research that is specific to the needs of urban K-12 learners in the city and state, and in the design and implementation of research-based interventions that are targeted to the needs of local residents.



**Mission:** Connecting buddy and existing entrepreneurs to resources for venture management and growth.



**Division of Academic Affairs** **Advisory Boards** **Grantors**

US DEPARTMENT OF  
EDUCATION  
TITLE III PROGRAM

**RIDE**  
RETURNING CITIZENS INSPIRED  
TO DEVELOP ENTREPRENEURIAL  
VENTURES

**BALTIMORE**  
METROPOLITAN  
CORPORATE PARTNERSHIP

**W.O.M.E.N.**  
WOMEN OWNED & MANAGED ENTERPRISE NETWORK

**Blackstone LaunchPad**

**HBCU**  
FOUNDERS INITIATIVE

Responsible	O. Muhammad Yvette Racks	Project Managers	Ann Frank	Project Managers	Project Managers	Project Managers
Audience Across All Activities   Deliverables	College students, women, men, minority veteran entrepreneurs and spouses, youth ages 10-18, formerly incarcerated individuals, tech entrepreneurs, government contractors, community					
Workshops	x	x	x	x	x	x
Entrepreneurial Training	x	x	x	x	x	x
Access to Capital	x	x	x	x	x	x
Pitch Competitions	x	x		x	x	x
Virtual & Live Events	x	x	x	x	x	x
One on One Business Counseling	x	x	x	x	x	x
Podcasts & Other Media	x	x		x	x	
Government Contracting	x			x		
Advisory Board Initiative	x	x		x		



# THE FIGURES

**OCTOBER 2022 -  
SEPTEMBER 2023**

THE NUMBERS BELOW REPRESENT THE NUMBER OF MORGAN--STUDENTS, STAFF, FACULTY, COMMUNITY INDIVIDUALS, ALUMNI, STUDENTS (IN PUBLIC SCHOOLS), BUSINESS OWNERS AND BUDDING ENTREPRENEURS RECEIVING SERVICES FROM EDAC VIA WORKSHOPS, CONFERENCES, SPEAKING ENGAGEMENTS, PODCASTS, ACCESS TO CAPITAL, MANAGEMENT SUPPORT, PRINT MEDIA AND ONE ON ONE COUNSELING.

**FY 2023  
Goal: 400**

373

FY '23  
FY '22  
150

**MORGAN  
STUDENTS**

1233

FY '23  
FY '22  
926

**BUSINESS  
DEVELOPMENT**



# BUSINESS DEVELOPMENT

Throughout the year, team EDAC facilitated connections between entrepreneurs and vital resources, empowering them to effectively manage and expand their businesses. Our extensive outreach initiatives involved participating in community events, while internally, we conducted workshops for students, faculty, staff, and alumni. Furthermore, we opened our doors to the community, equipping them with the essential tools for launching, operating, and scaling their enterprises.

## CEO'S Evolve Presents: WEALTH SUMMIT

08 July 2023  
Baltimore, MD  
01:00 - 4:00 PM

# LIVE

Powered By  
Resilient Tony  
Raven Paris

### *The Profit Panel*



[TheRavenParis.com/WealthSummitLive](https://TheRavenParis.com/WealthSummitLive)

# THE 3RD QUARTER PROJECT!

## Helping You Get Focused!

The 3rd Quarter Project aims to assist 50 businesses in strengthening their operations and achieving success in the upcoming year. Ten subject matter entrepreneurs will work to help businesses prepare for the new year.

### • TIMELINE

 July 12th	SELECTION
 July 13th - Sept 13th	PROJECT START & END



### **Project Manager**

Danielle Frisby Business  
UnBoxing Change

### Subject Matter Entrepreneurs (**SME's**):

- Tiffany Lymon Business: Tiffany Ignites, LLC
- Kevette Minor Business: Kane MarimorLife® Mindset & Money Management
- Shelly Eldridge Business: By Vision Creations LLC
- MURPHY L. PASCHALL Business: BLACK PAPER APPAREL GROUP LLC
- Davita Stewart Business: Davita Stewart
- Lyndsae' Peele Business: Kingdom Vision Consulting
- Aneka Winstead Business: WATT Business Solutions
- Carla Nelson Chambers Business: The Nelson Ideation Group, LLC
- Ashley WynnGrimes Business: Cannabis Nursing Solutions
- Sandra M Chaney Business: Sandra Chaney Enterprises, Inc



# 3RD QUARTER PROJECT

## Entrepreneurs:

1. Robin Beck Business: Bmore Bling and Things
2. Tomisa Snyder Business: Esthetically Wrapped LLC
3. Emerson Smith Business: Smitty's World
4. Kira Horton Pogue Business: Supper & Sangria
5. Amber Raymond Business: Love Cartel LLC
6. Delonte Kingsberry Business: Pick-N-Roll, LLC
7. Tami Torres Business: The G.E.M.
8. Joi Johnson Business: Spark Joi Studios
9. Barry Henderson Business: Toyinc. (Teaching Our Youth)nonprofit organization
10. Lynn Pinder & Kimberly Armstrong Business: Baltimore Green Justice Workers Cooperative (BGJWC)
11. Lakita Berry Business: She's the B.O.S.S Radio
12. NaTasha Tierra Business: BraidHER Mobile
13. Tanya A McDowell Business: TM Project Management Consulting Group
14. Robyn Christian Business: Anetrice House Inc.
15. Gabrielle Hall Business: Arcane the Bran
16. Rockell Jackson Business: RJ Millennial Branding
17. Kristina Perkins Business: Caked by Krysi
18. Angella Aizire Business: SISKINCARE\_US
19. Ajee Hassan Business: Artistry by Ajee / Diversemethodology
20. Jessica Lewis Business: Jasink
21. Sharetta Scott Business: CannaBee Hempnatize
22. Kia Kess Business: Kess Management
23. Alysia Makhani Business: Flor Verde Healing
24. Jessica Lewis Business: Nursing Tree CBD
25. Siraaj Woods Business: SWCreatives
26. Keontai Harris Business: Buff & Gloss LLC.
27. Shawnrica Stokes (Rica) Business: Blossoming Delights
28. Tije Little Business: Campaign Bodies
29. Kellie Thomas Business: Kellz Kitchen
30. Tyrone Ferrens Business: Ferrens Fitness
31. Kira Cotes Business: Black Betty's Cuisine
32. Dominique Stuckey Business: The Mosaic Wellness
33. Kyanni Fleming Business: The Kneading Well, LLC
34. Jewelle Carter Business: JC's Production Studio
35. Kayla Westry Business: Kay Elise Studio
36. Christiona Harris Business: S.H.E Believes
37. Donald Glover Business: DMGlobal Marketing and Public Relations LLC
38. LaCheryl E. Jones Business: The Highest Ground LLC
39. Alisa L Brock Business: Drama MaMa Bookshop LLC
40. Ongenette Washington Business: Mamma O's Sweet Treats and Catering
41. Caitlin Johnson Business: Post Pressure
42. Dariyah Pennix MSU Student Business: Clipz n Crowns
43. Monique Roman MSU Student Business: Amor Fit
44. Kareena Nicholson MSU Student Business: Reena's Vanity
45. Yasmin Madmoune MSU Student Business: YasApothecary.com
46. Carter Scott MSU Student Business: Carter Communications
47. Mivette Garcia MSU Student Business: Miguelinda
48. Arielle Manely MSU Student Business: Bee And Buttafly LLC
49. Jada Avery + John Stokes MSU Student Business: Faithful to the Journey
50. Aalliyeh Clinton MSU Student Business: Monneah's Engineered Materials



# Grow Your Business



2021 Awardees



**Agency:** Missile Defense Agency

**Mentor:** Tec-Masters, Inc.

**Protégé:** Beshenich Muir & Associates, LLC

**HBCU/MI/PTAC/SBDC:** Oakwood

University/ The Catalyst Center for Business and Entrepreneurship Women's Business Center

**Agency:** Defense Intelligence Agency

**Mentor:** Invictus International Consulting, LLC.

**Protégé:** Blue Sky Innovative Solutions, LLC.

**HBCU/MI/PTAC/SBDC:** Bowie State

University

**Agency:** Department of the Navy

**Mentor:** CACI

**Protégé:** CDIT

**HBCU/MI/PTAC/SBDC:** Morgan State

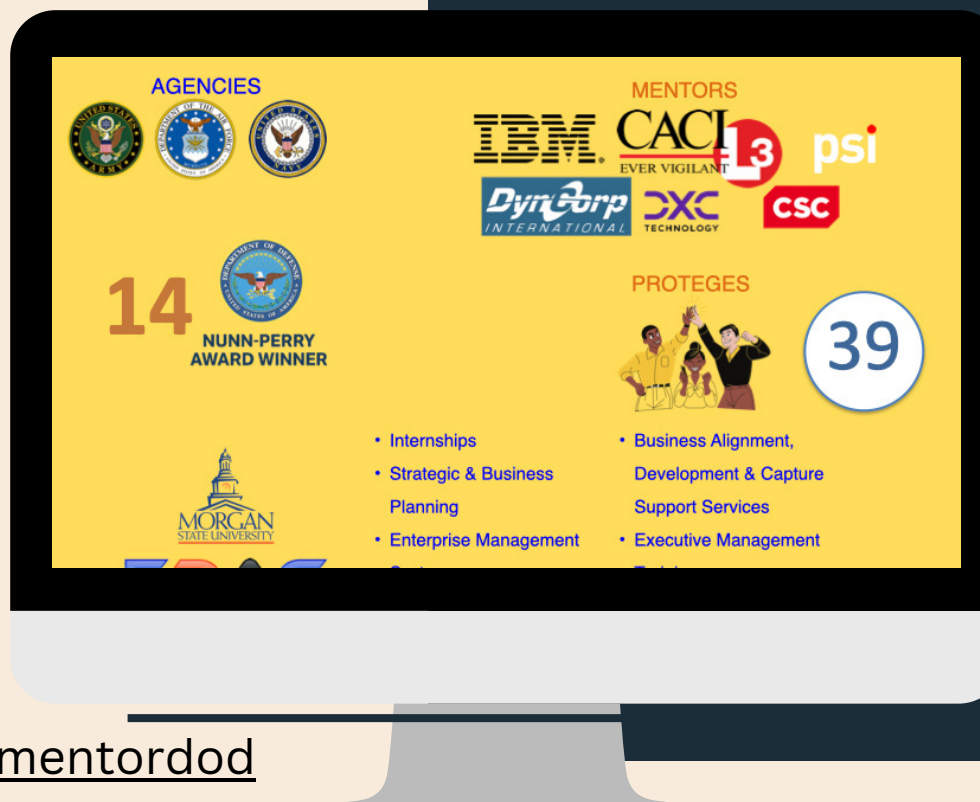
University



Pictured: The Mentor Protege team, the Department of the Navy, and DOD Small Business Programs



The director of EDAC conducted a workshop on *Leveraging HBCU/MSI/APEX/SBDC/MEP/WBC/MII Involvement* at the annual Department of Defense Mentor Protege conference in Orlando, FL in March 27-30, 2023.



Learn more at [bit.ly/mentordod](https://bit.ly/mentordod)





# ALUMNI HIGHLIGHT

**Kevette Minor Kane**

**MarimorLife Mindset & Money Management**

Year Business Started: **2020**

**[www.marimorlife.com](http://www.marimorlife.com)**

Degree: **Bachelor of Science in Finance**

**Could you share a bit about your journey from Morgan State University to founding MarimorLife Mindset & Money Management?** I became an entrepreneur in 1998 and have transitioned through a series of businesses to found MarimorLife Mindset & Money Management in 2020, just before the Pandemic.

**How did your experience at the Entrepreneurial Development and Assistance Center contribute to this journey?** I was introduced to the EDAC in the Spring of 2022 and immediately made the connection to receive support and contribute to the community being supported. I've served on a committee for one of the student events, provided a micro course for budding entrepreneurs, mentored students, and served as a subject matter entrepreneur for the 3rd Quarter Initiative.

**As an alum who participated in the center's events, what key skills or insights did you gain that you found most valuable in starting and growing your business, MarimorLife Mindset & Money Management?** The skills I have refined and increased due to my exposure to and relationship with the EDAC include personal development, customer relationship management, and networking. I've learned throughout my career that these skills must be continually strengthened. I'm grateful for the platform the EDAC has provided for this growth.

**How has your degree in Finance from Morgan State University played a role in shaping your entrepreneurial endeavors and the success of your business?** My degree has provided the education for me to establish a foundation for my business and a strong structure to continue developing what I understand will be a transformational process for the financial services industry.

**Can you tell us about a particularly memorable or influential event or workshop from the Entrepreneurial Development and Assistance Center that significantly impacted your approach to entrepreneurship?** The 2023 Mind, Body & Business conference was ultra-empowering. There was a coach who shared encouragement with regard to taking advantage of opportunities that truly impacted and empowered me professionally.

**What have been some significant challenges you've faced while running your business, and how did you manage to overcome them?** The most significant challenge has been with creating my initial product in a book that was published in June of 2022. There were challenges to overcome through the process both with logistics and financing. I was able to overcome those challenges because I was determined to accomplish my goal. I restructured the publishing process and covered the cost to ensure the project was completed and the product was published. **Were there any specific strategies or lessons you employed?** The greatest lesson for me in this situation was to make sure I'm educated enough to understand processes for the benefit of my own interest. It was emphasized for me to not be afraid to ask questions and to adjust with the circumstances as necessary.

Reflecting on your journey since graduating in 2000, what advice or words of wisdom would you share with current and future Morgan State University students who aspire to become successful entrepreneurs? *First, I encourage them to take advantage of their youth and position as students to reach into higher levels of learning in both education and career environments. Secondly, I encourage them to understand that all good things come with time, so continue to do the work and learn from every stage of your process because that is what will bring you closer to your goal and the accomplishment of success.*



# COMMUNITY HIGHLIGHT

LaKita Berry

Business Name: She's The B.O.S.S.

Year Business Started: 2012

Website: [www.ShesTheBOSSRadio.com](http://www.ShesTheBOSSRadio.com)

Social Media Outlets: Facebook: She's The

B.O.S.S. Radio IG: WSTBRN

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**Can you share your journey of becoming a community entrepreneur? What inspired you to start and how did your involvement with the Entrepreneurial Development and Assistance Center's events contribute to this path?**

My venture into community entrepreneurship began with a deep concern for women in entrepreneurship, especially moms, housewives, and women of color. I dedicated myself to learning about the challenges they faced and building a network of supporters. With a clear vision and strategic plan, I started small, organizing local events and campaigns. I embraced failures as opportunities to grow and explored ways to scale my impact. I actively mentored others and celebrated my successes along the way. My journey has taught me the power of passion, collaboration, and perseverance. Omar Muhammad through the EDAC helped me by encouraging me not to stop at what I felt was a failed event at the time.

**How has your business made a positive impact on the community since its inception?** She's The B.O.S.S. is a community-oriented business that has strived to make a positive impact since its inception. Through a variety of initiatives, including partnering with local businesses, supporting local charities, and hosting community events, the business has contributed to the economic growth, cultural preservation, and overall well-being of the community. One particular initiative that showcases the value of the business is the 2021 Virtual Prom, which provided a safe and enjoyable way for local high school students to celebrate this significant milestone during the COVID-19 pandemic. By consistently delivering on its promise of providing high-quality products and services, She's The B.O.S.S. has earned the trust and loyalty of its community members. The business remains committed to furthering its initiatives and continually seeking ways to make a lasting, positive impact.

**Entrepreneurship often involves overcoming challenges. Could you discuss a notable challenge you faced while building your business, and how did you manage to navigate through it?** I faced the challenge of navigating a sudden and significant shift in market dynamics due to the COVID-19 pandemic. I overcame it by swiftly pivoting my business online, diversifying my offerings, and maintaining transparent and empathetic communication with clients and employees. I also implemented strict health and safety measures for in-person interactions and focused on long-term planning.

**The Entrepreneurial Development and Assistance Center's events likely provided valuable resources. Can you identify a specific event or learning experience that significantly influenced your approach to community entrepreneurship and the growth of your business?** I attended the "Bears in Business Brunch" organized by EDAC, which significantly influenced my approach to community entrepreneurship and the growth of my business. It shifted my mindset from solely pursuing profit to actively seeking opportunities to create positive social change through my business. This event served as a catalyst for aligning my business's values and goals with the broader community's needs and aspirations, ultimately contributing to its long-term sustainability and success.

**As someone who has successfully developed a community-focused business, what advice do you have for aspiring entrepreneurs looking to make a positive impact on their local communities through their ventures?** Here are some valuable pieces of advice that I can offer for aspiring entrepreneurs looking to make a positive impact on their local communities through their ventures:

- Identify a Genuine Passion and Purpose
- Engage with the Community
- Collaborate and Partner
- Focus on Sustainability
- Adaptability and Flexibility
- Involve the Community in Decision-Making
- Measure and Communicate the Impact
- Empower Others
- Adopt Sustainable Practices
- Support Local Economy
- Celebrate Achievements and Milestones
- Perseverance and Resilience
- Stay Informed and Seek Mentorship
- Marketing and Storytelling
- Legal and Ethical Considerations





## Resources available for women entrepreneurs...



CONFERENCES



ENTREPRENEURIAL  
TRAINING &  
WORKSHOPS



PODCASTS



ONE ON ONE  
BUSINESS  
COUNSELING



ROOM TO GROW  
INITIATIVE



ACCESS TO  
CAPITAL

Powered by:



US Department of Education Title III Program

# CELEBRATING WOMEN ENTREPRENEURS

## MIND BODY & BUSINESS!

2023 ACTION PLAN

Resources to add to your action plan:

- Tools for a Growth Mindset
- Get moving for energy & more...
- Ask the Advisors: Accountant, Attorney, Insurance Agent, Financial Planner

✓ Saturday, 7th January, 2023

🕒 10.00 AM - 2.00 PM



Graves School of Business  
4100 Hillen Road  
Baltimore, MD 21251

Networking | Giveaways |  
Workshops | Pitch Competition |  
Free Platform for Business Planning

Limited to 50

Lite Breakfast & Lunch will be served

FREE event. Register at  
[www.edacmorgan.com](http://www.edacmorgan.com)

Note: Pitch Competition Starts at 10:30 a.m.

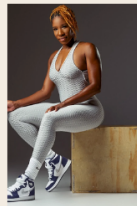


### THE SPEAKER LINEUP



**Kelli Banks**

Mindset Coach  
Shine Bright Coaching, Inc.



**Coach Nikki**

Fitness Coach  
Built Body Fitness



**Aneka Winstead**

The Accountant  
Watt Business Solutions



**Kevette Minor Kane**

The Financial Planner  
MarimorLife Mindset & Money Management



**Katrina Leonard**

The Insurance Agent  
Greater Baltimore Insurance Agency, Inc.



**Krystle I. Myers, Esquire**

The Attorney  
Eleven Law Firm



**52**

Attendees

**95%**

Business Located in Baltimore

**75%**

Service Business



**25%**

Product Based Business



**80%**

New to EDAC services



**\$1,500**  
Microgrant



The business challenges shared by attendees will be addressed throughout the year with business counseling, workshops, and the Growth Beyond Me initiative.



# Sustainability

197  
Attendees

\$10,000  
MicroGrants



- Women in Health
- Women Influencers
- Women in Tech
- Women in Nonprofit
- Women in Media
- Techsgiving

Powered by



# W.O.M.E.N. PLATFORM

WOMEN OWNED & MANAGED ENTERPRISE NETWORK

W.O.M.E.N. is addressing the need of helping Black and Brown women veterans, military spouses, and women seeking contracting opportunities with government agencies and the private sector. Successful candidate will manage:

## 01 ENTREPRENEURIAL TRAINING BOOTCAMP

- 4 weeks
- 1 day
- Evenings 6p - 8p
- Focus: Tools for doing government contracting



## LOAN FUND

- 5,000 loan microloan

## 02

## 03 ONE ON ONE BUSINESS COUNSELING

- All women veteran entrepreneurs, military spouses, and women entrepreneurs seeking government contracting are eligible to receive one on one business counseling from one of the Women Business Centers in Maryland



## WOMEN VETERAN ENTREPRENEUR PODCAST (12 TOTAL)

## 04

## 05 ONE DAY SUMMIT

April 2022



### Activities from May 1, 2022 to April 30, 2023

- 12 podcasts
- \$85,000 loans deployed
- Two webinars
- One on One Business Counseling with the four Women's Business Centers in Maryland
- Four Cohorts for the Entrepreneurial Training Bootcamps -- 70 completions
- 210 attendees for the Annual Event

### Advisory Board & Team Members

- Omar Muhammad, Director MSU EDAC, Podcast Host
- Dawn L. Tucker, Program Coordinator and Facilitator
- Kamalia Blunt, Program Coordinator and Facilitator
- Joe Wynn, The Veterans Entrepreneurs Training and Services (VETS) Group
- Crystal Showell, Jollycare-rs (In Process) Retired Head of Contracting Activity and current Federal Employee
- Lonnette Bryan, GSA Federal Solutions and Retired Federal Employee
- Anissa Alston, ALSTNTEC and Destination Achievers
- Roslyn Jones, Women Veterans/Inclusion Program Manager, MD Department of Veterans Affairs
- Sharon Jacobs, Strategic Alliance Group, Inc. and N-STEP, Inc.



# ANNUAL WOMEN VETERANS SUMMIT

**Morgan State's Entrepreneurial Development & Assistance Center (EDAC)  
THE WOMEN VETERAN ENTREPRENEURS OF COLOR  
(WVE) INITIATIVE**

**BECOME A BUSINESS TRIPLE  
THREAT VIRTUAL SUMMIT 2.0**

**ALL ARE WELCOME TO ATTEND!**



**27  
APRIL  
2023**

**SECURE THE 3 C'S: CONTRACTS, CONTACTS AND CAPITAL**

INSPIRING SPEAKERS, MULTI-ORGANIZATIONAL  
KNOWLEDGE AND RE

<https://2023-become-a-business-triple-threat-secure-the-3.heysummit.com>

## TABLE OF CONTENTS

Conference Replays

Conference Slides

Conference Guide

Click here to access



# Baltimore Metropolitan **Women's Business Center**

Providing Business Advisor services  
to Baltimore City, Baltimore, Howard,  
Frederick, Carroll, and Harford counties







# We're Here for you!



- ONLINE TRAININGS
- ON-DEMAND WEBINARS
- ONE ON ONE BUSINESS ADVISING
- ENTREPRENEURIAL MENTORSHIP PROGRAM
- GROUP BUSINESS COUNSELING
- BUSINESS LEADERSHIP GROUP
- NETWORKING OPPORTUNITIES

The Balt Metro Women's Business Center is committed to embrace women business owners and provide resources to enhance their business knowledge as well as support their ingenuity for entrepreneurial growth.

*NO Fee  
Business  
Consulting*



## Contact Us **TODAY!**

For more Information visit

<https://baltmetrowbc.org/>

Phone: 443-885-2244

Email: [baltmetrowbc@morgan.edu](mailto:baltmetrowbc@morgan.edu)

The Baltimore Metropolitan Women's Business Center is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.



# SERVICES



**Baltimore Metropolitan Women's Business Center  
@ Morgan State University  
SBA Balt Metro WBC**



*the*  
**U.P.S.C.A.L.E**

Initiative

**Utilizing Procurement Systems for Certifications & Contract Awards to Leverage  
Economic Empowerment  
for Women**

## Center Services



U.S. Small Business Administration

The Baltimore Metropolitan Women's Business Center is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.



### Let's Get Started

- Register on Baltmetrowbcc.org Website
- **Welcome - How to Engage;** Being an Entrepreneur Femme Style I - (Networking & Group Counseling)
- **Orientation - Overcoming Barriers** ;Being an Entrepreneur Femme Style II (Networking & Group Counseling)
- Orientation for Mentors

### Training

- 7 Cornerstones
  - Digital
  - In Person
- Pitch Prep
- Certification
- Cohort Specialty Trainings

### 1:1 Mentorship

- Digital Class options
- 7 Cornerstone videos
- Action Plan
- 2 visits with Each Mentor
- Homework
- 7 Mentors
- Completion Celebration 2x yearly

### Panel Discussions

- B.A.I.L
- Resource Panel
- Evidence Based Business Theories

### Conferences & Special Events

- Partner Events
- Maryland State Event/i.e. First Lady
- It Takes a Village
- Conference - Holistic theme
- Networking
- Money Match Making
- Capital

### Support Programs

- SME services
- BGPC
- Ambassadors Program



# SERVICE OUTCOMES











# Contact Us



**baltmetrowbc**



**baltmetrowbc.org**



**443.885.3663/3261**



**Morgan State University Business Center  
EDAC, Suite 302  
4100 Hillen Road  
Baltimore, MD 21218**

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## **The Team**

Ann Frank, Director

## **Advisory Board**

Angela Schaffer, A2ZVentures LLC

Dayna Cooper, Cooper Legal, LLC

Janice (Jan) Walker-Emeogo, MD Department of Labor

Karen Pecora-Barbour, THE BARBOUR GROUP

QC Jones, Nolan Mackenzie Development LLC

Rachel Jones, Horton Jones Properties, LLC

Richard Thomas, The Thomas Firm Inc

Sherry Curry, Fulton Bank

Stepheca M. Sawyer, Sawyer Syndicate, LLC

Omar Muhammad, EDAC

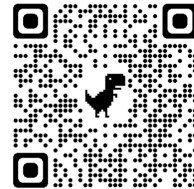


# EN-TRE-PRE-NEUR SHIP

## STARTS & GROWS HERE!



Business  
**Creation**



Entrepreneurial  
**Mindset**



Other Resources for  
**Collegiate  
Entrepreneurs**

Powered by:





# MEET OUR TEAM



From L to R: Omar, Blair, Amoi, Carter, Dariyah, Monique, Mivette, Kareena, Danielle (Co Campus Director), Arielle, Yvette (The Glue for the Team)

Intern Staff Member	Position/Title	Duties
Arielle Rodgers Manely	EDAC LaunchPad Work Flow and Press Operations Manager + <b>C.A.S.E President</b>	Manages EDAC Work Task for Team + Press Partners & Spokemen
Dariyah Pennix	Bear Tank Operations Manager + <b>C.A.S.E Vice President</b>	Manages All LaunchPad Pitch Competitions + Meeting Minutes
Carter Scott	Bear Tank Operations Manager + <b>C.A.S.E Secretary</b>	Manages All LaunchPad Pitch Competitions + Meeting Minutes
Blair Dyer	Bear Street Team Manager + <b>C.A.S.E Treasurer</b>	Manages all Street Team Events + Program Gifts
Alayna Jordan	EDAC Launch Brand Manager + <b>C.A.S.E Membership</b>	Manages Small Event Team Staff content and posting schedule.
Mivette Garcia	Bear Crawl Events + Media Coordinator + <b>C.A.S.E Community Chair</b>	Manages Bear Crawl Site visits + Founders Academy Social Media Management
Kareena Nicholson	Bear 2 Win Events + Media Coordinator + <b>C.A.S.E Alumni Chair</b>	Bear 2 Win Pitch Participants Interviews Social Media Management
Jonah Smith	Bear Street Team + "Just in C.A.S.E" Podcast Host + <b>Mr.C.A.S.E</b>	Host of assigned special events and "Just in CASEC.A.S.E" podcast episodes
Monique Roman	Bear Brunch Podcast and Special Events Host + <b>Miss.C.A.S.E</b>	Host of assigned special events and Bear Brunch podcast episodes
Amoi Turner	Bear Street Team + <b>C.A.S.E PR Chair</b>	Press for all data, events, and programs for C.A.S.E



# MORGAN STUDENT



## ARIELLE RODGERS MANLEY

Bee And Buttafly LLC

[www.BeeandButtafly.com](http://www.BeeandButtafly.com)

Degree Area: Applied Liberal Studies with a minor in Fine art and entrepreneurship

Expected Graduation Date: Spring 2023

**Could you share your experience as a student entrepreneur at Morgan State University? How has your involvement with the Entrepreneurial Development and Assistance Center's events shaped your entrepreneurial journey so far?** My experience as a student entrepreneur at Morgan State University has been incredibly rewarding. The Entrepreneurial Development and Assistance Center's events have played a pivotal role in shaping my entrepreneurial journey. They've provided me with invaluable insights, networking opportunities, and practical skills that have been instrumental in the growth of my business.

**What motivated you to start your business, and how does it connect with your studies at Morgan?** Bee And Buttafly LLC, was born out of my passion for inclusive, sustainable, and accessible fashion and goods. The motivation behind starting it was to rebirth a family venture. This venture aligns perfectly with my studies in Applied Liberal Studies with a minor in Fine Art and Entrepreneurship, as it allows me to blend creativity with the practical knowledge needed to run a successful business.

**Balancing academics and running a business can be challenging. How do you manage your time effectively to excel in both areas, and are there any resources from the university that have helped you with this?**

Balancing academics and running a business can indeed be challenging, but I've found effective time management to be the key. I make use of tools like calendars and to-do lists to prioritize tasks. Additionally, Morgan State University offers resources like the Edac Center, the counseling center, and several academic enrichment labs that have been valuable in helping me strike a balance and excel in both areas.

**Building an online presence is crucial for modern businesses. How have you utilized your website and social media outlets to market your business and connect with your target audience?** Establishing an online presence has been fundamental for Bee and Buttafly. Our website, [www.BeeandButtafly.com](http://www.BeeandButtafly.com), serves as a hub for potential customers to explore our offerings and learn about our mission. Social media outlets like Instagram, Facebook, and TikTok have been instrumental in marketing our business and connecting with our target audience. We use platforms like Meta to share updates, engage with followers, and create a sense of community around our brand.

**With your expected graduation, what are your plans for scaling and growing your business after leaving the university?** Are there any specific goals you're aiming to achieve in the near future? With my expected graduation in Spring 2024, I'm eager to take Bee and Buttafly to new heights. I plan on focusing on perfecting our operations, hiring a team, and carrying out our marketing plan. My goal is to raise 50k in startup capital and I'm excited to embark on this next chapter of my entrepreneurial journey.

**As someone who has successfully developed a business while attending college, what advice do you have for aspiring entrepreneurs looking to make a positive impact on their local communities through their ventures?** To aspiring entrepreneurs looking to make a positive impact on their local communities, I'd offer the following advice: First, find a venture that aligns with your passion and values. Next, seek out resources and mentorship opportunities, like those provided by EDAC. Don't be afraid to take risks, and always be adaptable to change. Lastly, remember that every setback is an opportunity to learn and grow. Stay committed to your vision, and you'll make a meaningful difference in your community.





12 INTERNS



7 EVENTS



SERVED 362



20 MICRO COURSES



MICRO GRANTS

\$27,600



NEW CLUB



# Student Organization



## Collegiate Association of Startup Entrepreneurs

### COLLEGIATE ASSOCIATION STARTUP & GROWTH ENTREPRENEURS (C.A.S.E)

Bring Your Resumes! Bring Your Business Cards

**Join EDAC LaunchPad FOR 2023 C.A.S.E Conference**

Collegiate Association Startup & Growth Entrepreneurs (CASE)  
Saturday, April 29, 2023, @ Morgan State University

Calling All Students! C.A.S.E Conference is Here!

This conference is for students that are interested in learning how to Build Black Business Ventures; Operate Minority-Owned Businesses and make key connections to create the future of your dreams.

C.A.S.E Conference is FREE and open to all students/ majors, classifications. Must Register to attend

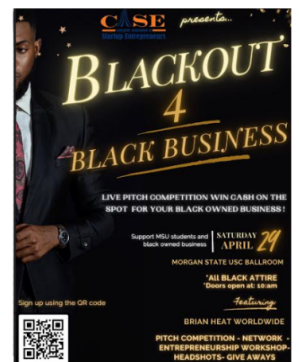
#### CASE Conference will feature:

- Workshops
- Speakers
- Live Pitch Competition
- Resource Providers to assist with your business
- Networking
- Grab and Go Breakfast & Lunch

#### Ready. Set. Pitch!

CASE attendees will have the opportunity to participate in a Live pitch competition. Contestants will have the opportunity to win over \$20K in seed money for their businesses.

CASE will feature successful business professionals and entrepreneurs that will be sharing their expertise and experience during the networking portion.



Now Officially A Student Club on Campus



# Pitching & Founders Academy



## BearTank Pitch

12 Student Participants

Seed Funding to Support Student Entrepreneurship Startups

### BEAR TANK OVERVIEW



#### BEAR TANK Business Tracks

Participants submitted ideas from the following four (4) tracks of Business:

- General Business
- Social and Climate Impact
- Health & Life Science
- Consumer Products & Services



#### PRIZES

The winners took home \$1,000. Furthermore, four (4) finalists from *each campus* will move forward to the Blackstone LaunchPad Round competing for \$10,000 in additional prize money to further develop your idea.



#### ABOUT THE BEARS

The applicants must...

- be a current student (undergraduate or graduate-level)
- be a founder/co-founder (i.e., the person with the original idea)
- be in the earliest stages - have an idea or have just started building on an idea
- create a profile on Startup Tree and apply as an individual or in teams of 2

#### BEAR TANK Application Questions

1. What is your idea? Be specific on what exactly your venture/organization is going to make or do.
2. How did you come up with the idea, what problem is it solving, and why are you uniquely passionate or qualified to take this solution forward?
3. What is the business model and how do you plan to sell to customers?

Live Competition: October 20, 2022

#### Competition Judges

1. Shawna Stepp-Jones, MSU Alumna [Divergence](#)
2. Kenneth Wilson, [The Men of Stature](#)

\$4,000

#### Bear Tank Pitch Competition Finalists

1. Anthony Edmond
2. Monique Roman
3. Dariyah Pennix
4. Alayna Jordan
5. Sagar Gurung
6. Oluwakayode Jasanya
7. Jada Avery + John Stokes
8. Aaliyah Clinton
9. Ryan Jones + Christian Turcious
10. Mivette Garcia
11. Morelys Urbano
12. Kareena Nicholson



BLP Bear Tank Pitch Competition Winners

Morgan State University  
EDAC Founders Academy

Blackstone LaunchPad

## MSU LAUNCHPAD FOUNDERS ACADEMY

The Founders Academy was created as an opportunity for 10 MSU students to launch and grow their entrepreneurial ventures. Student participants were given \$1,000 in seed money to invest in their business, matched with Subject Matters Entrepreneurs, and given the opportunity to pitch for \$10,000 in funding after the completion of the academy.





# Brunch & Bear Crawls

**Record Growth from 12 → 165+ event participants from the first event**

EDAC LAUNCHPAD PRESENTS:

## *Bears in Business* **BRUNCH**

EAT. NETWORK. CONNECT

### Celebrating MSU Students in Business and Community

Saturday, February 11, 2023  
Brunch Served at 11:00am in MSU Student Center

HONORABLE TRIBUTE TO THE LATE ALETHEA D. POUNDS

STUDENT PRESENTATIONS, AWARDS, AND A LIVE PITCH COMPETITION FOR 2K IN SEED MONEY!  
BRUNCH AUDIENCE VOTES FOR THE WINNERS!

BRING RESUMES AND BUSINESS CARDS  
MUST RSVP TO ATTEND-SCAN HERE




EDAC  
Blackstone LaunchPad



### **On the Bears Brunch Menu:**

- **Student Club Presentations**
- **Awards and Honorable Tribute to the Late Alethe D. Pounds**
- **Two Live Pitch Competitions -Premier of Pull-Up and Pitch Cash Competition**
- **Student Club Inspired Gifts and Favors**

## BEAR CRAWLS

Bear Crawls were created as Off and On Campus field trips for students to be exposed to MSU Career resources and after graduation career opportunities

### ON CAMPUS

MSU Career Closet- where students were able to shop for professional attire at no cost to them. Our student team used this opportunity to shop for items to showcase and wear at the Bears in Business Brunch

Designed to specifically increasing career exposure for students





# FALL 2023 PRE-ACCELERATOR

**HBCU**  
FOUNDERS INITIATIVE

Calling all HBCU  
student and alumni  
entrepreneurs!

Do you have a great business  
idea? We want to help! Join  
HBCUFI for our Fall 2023, 8-week,  
Pre-Accelerator program.

## PROGRAM BENEFITS:

- Access to mentors and advisors
- Startup funding opportunities
- Network with HBCU startup founders
- Pitch to potential investors

APPLY HERE  
BY AUGUST 6, 2023



[HBCUFI.ORG/PRE-ACCELERATOR](https://hbcufi.org/pre-accelerator)

For more information email: [miranda@hbcufi.org](mailto:miranda@hbcufi.org)

Fall 2022  
**5 students**



*Pitch Winner \$2,500*

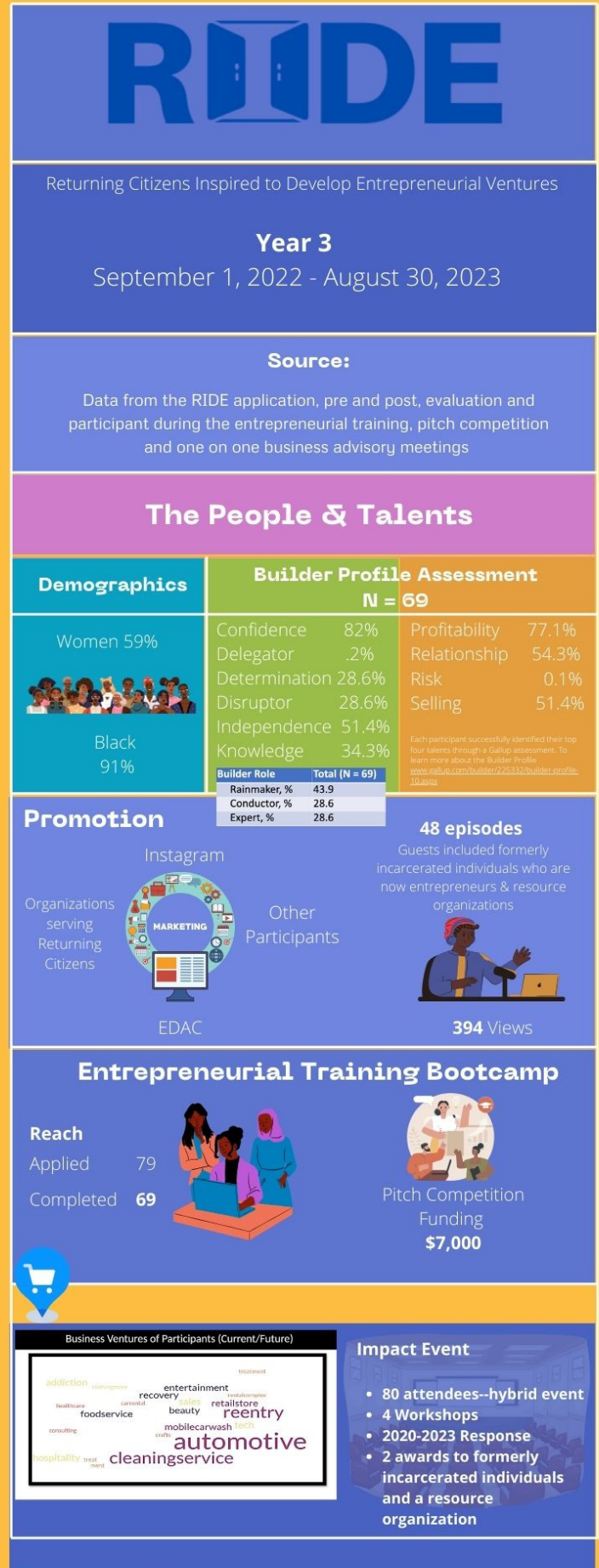
Fall 2023  
**8 students**

## Minority Business Development Agency Formerly Incarcerated Persons Learning Entrepreneurship

Morgan State University through the EDAC received a grant from the Minority Business Development Agency (MBDA) Entrepreneurship Education Program for Formerly Incarcerated Persons. MBDA is committed to leveraging its capabilities to help increase opportunities that formerly incarcerated minority persons face in trying to reenter the workforce. The Entrepreneurship Education Program for Formerly Incarcerated Persons will focus on funding innovative projects to support and equip formerly incarcerated individuals with the skills, resources, and networks to start their own businesses.

### ACTIVITIES

- **Skill Development.** 3-hour entrepreneurship boot camp (all participants receive access to an online tool to help with business planning) learning the basics of starting, operating, and growing a business.
- **Continuing Education.** Popup Workshops to further help individuals create an entrepreneurial mindset and business.
- **Resources.** Monthly podcast, monthly video podcast highlighting formerly incarcerated individuals who are now exploring entrepreneurship or finding new ways to grow their enterprise and resources from other organizations.
- **RIDE University,** monthly videos on starting, operating, and growing your enterprise.
- **One-on-One Business Guidance.** Budding and existing entrepreneurs will have access to one on one business counseling.
- **Room to Grow Initiative.** Six individuals will be selected to participate in an advisory board initiative that meets monthly for 10 months. Selected individuals will have an opportunity to create goals and receive feedback monthly from an advisory board.
- **Specialized Training.** Work with vocational partners to offer employment skills to formerly incarcerated individuals.
- **Event.** Annual Symposium, testimonies from individuals participating in the 2-day boot camp, research on what's working, and workshops to further consider ways to make money for life and business.





# RIDE

from CONVICTION to REDEMPTION

## WELCOME

TOGETHER WE CAN HAVE A GREATER IMPACT

### LEGISLATIVE MESSAGE

OUR FOCUS IS TO REDUCE + REMOVE BARRIERS TO REENTRY

RESOURCE FAIR ANNUAL CONFERENCE

## KEYNOTE PANEL

TASHIKA BOOKER SAMMY RICKS QIANA JOHNSON

DID YOU HAVE RESOURCES REENTERING? YES FOR MIN WAGE JOBS NOT FOR ENTREPRENEURSHIP STILL NOT ENOUGH

WHAT KEEPS YOU MOTIVATED? I BELIEVE IN ME! MY NETWORK IS MY NET WORTH

MY DAUGHTER MY MOM & MY PROMISE TO MY BACK

## Impact Conference 2023

EDAC THE ENTREPRENEURIAL DEVELOPMENT & ASSISTANCE CENTER

MARYLAND REENTRY RESOURCE CENTER

MINORITY BUSINESS DEVELOPMENT AGENCY U.S. DEPARTMENT OF COMMERCE

MORGAN STATE UNIVERSITY

THE CUBE

### PATH to ECONOMIC GROWTH

SCORE MENTORS CHRIS TAYLOR

HERE TO HELP YOU MAKE YOUR ENTREPRENEURIAL CLIMB

WE DON'T DO IT FOR YOU...

YOU NEED A PLAN

NEVER FALL OFF

WHAT DO THEY REALLY WANT? HOW CAN THEY GET IT?

1 4 3 5 2

8 Costs 7 Revenue

1. PROBLEM 2. CUSTOMER 3. UNIQUE OFFER 4. COMPETITION 5. ADVANTAGE 6. CHANNELS

9. KEY METRICS 10. BE CLEAR & BRIEF

WORKS FOR NON PROFIT

### BIGGEST CHALLENGES? ACCESS to CAPITAL

SUSTAINING the BUSINESS ANYONE CAN GET AN E.I.N

SELF DOUBT THE TEMPTATION of FAST MONEY

### WHAT DOES ENTREPRENEURSHIP MEAN to YOU?

COURAGE FAITH

WHY NOT ME WHY NOT YOU

### ACCESS to FINANCIAL RESOURCES

SHAY COOK

CASH FLOW

INVESTMENT SAVINGS MINDSET INCOME CREDIT DEBT

EDUCATION INSURANCE BENEFITS GOALS RECORDS LEGACY ASSETS RETIREMENT COMMUNICATION

FINANCIAL SATISFACTION ASSESSMENT

HOW SATISFIED ARE YOU?

0 1 2 3 4 5

EMERGENCY FUND

HIGH DEBT LATE PAYMENT

ON TIME PAYMENT LOW BALANCES

FINANCIALLY EDUCATED

MAKE A BUDGET

### HELPFUL RESOURCES

- CONSUMER FINANCIAL PROTECTION BUREAU
- INCHARGE.ORG DEBT MANAGEMENT PROGRAM
- MILITARY EMERGENCY ASSISTANCE
- WORKPLACE EMPLOYEE ASSISTANCE PROGRAM
- CRUSADERS FOR CHANGE LLC

FREE 50 MIN CALL

### EXPLORE PARTNERSHIP

### FINAL WORDS

- GET A MENTOR - SOMEONE YOU RESPECT

DITCH THE EX-CON LABEL

ALL THINGS ARE WORKING TOGETHER FOR YOUR GOOD

MAKE THE MONEY... DON'T LET IT! MAKE YOU.

## TRANSFERABLE SKILLS

### SKILLS ≠ QUALITIES

LEARNED TRAITS BUT BOTH CAN BE DEVELOPED

#### TYPES

BASIC ESSENTIAL TECHNICAL

### ASSESS YOUR SKILLS...

ASK FRIENDS WHAT THEY SEE IN YOU

COMPASSIONATE

RESILIENCE LISTENING SPEAKING TEAMWORK POSITIVITY PROBLEM SOLVING LEADERSHIP

EMOTIONAL INTELLIGENCE

- SELF AWARENESS
- SOCIAL AWARENESS
- SELF MANAGEMENT

## HEALTH + WELLNESS

MENTAL HEALTH IS HOW WE THINK, FEEL, + ACT DAILY.

### MINDFULNESS & BREATH-WORK

APPS THAT CALM

CBT-ICOACH

10% HAPPIER

YOUTUBE

UNPACK YOUR FEELINGS

### EMOTIONAL REGULATION

GOAL SETTING

BREAK UP INTO STEPS

### Howard Wicker Awards

RIDE ADVOCATE AWARD GORDAN PACK

RIDE ENTREPRENEURIAL SPIRIT AWARD EARL YOUNG

RIDE ENTREPRENEURIAL SPIRIT AWARD SAMMY RICKS

see in colors

Find replays, research report and conference guide at

[www.edacmorgan.com/ride-impact-event.html](http://www.edacmorgan.com/ride-impact-event.html)



Research



Guide



# THE RIDE INITIATIVE...

A few highlights of the RIDE Initiative throughout the year...



Real Estate Rehab Specialized Training Program instructor & participants onsite of one of the properties



MBDA recognized EDAC for its work with returning citizens



The RIDE Impact in visual form



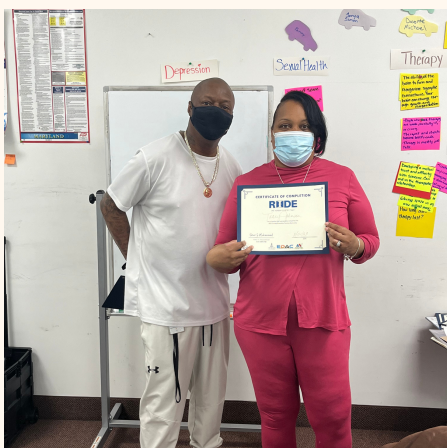
Sammy Ricks, participant in RIDE and Howard Wicker Entrepreneurial Spirit Award



EDAC in the community sharing resources for startups



Advisory board member and collaborative partner



Entrepreneurial Bootcamp participant--Hilda's Place



Entrepreneurial Bootcamp participant--Pivot



Entrepreneurial Bootcamp participant--A Step Forward



# THE RIDE INITIATIVE...

Participants from the RIDE Entrepreneurial Bootcamp...

## Why RIDE? – Select Participant Responses

- “To get the knowledge and possibly network to strengthen my connections to help me start my own sober living/ re-entry homes to give back what has been freely given to me.”
- “I am looking for guidance and to learn the skills necessary to become an entrepreneur.”
- “Need the help for a Second chance ”
- “To better my life”
- “I have an idea, just need guidance”
- “I want to be involved in the program to learn something different to move forward with success.”
- “So I can have a career in something that I like doing.
- “I want to be involved in this opportunity because I believe I have what it takes to thrive in the fashion field. I am extremely passionate and believe I can show the world my talent with the right assistance, resources, mentoring and guidance I can”



## Plan to Use Newly Acquired Knowledge

- “I will use the information to build a successful company”
- “Start journaling my ideas”
- “I will continue to refer back to my notes to make sure I am doing things right to make my business grow”
- “To start a business plan...I have a plan but now I will have a business plan.”
- “I will be more precise about what I am selling”
- “I will work on building up my strengths and working on improving my weaknesses”
- “I have a blueprint on how to organize my ideas to develop my business”
- I will definitely be using the SWOT analysis”

## Evaluation of RIDE SESSIONS

### RATING SCALE:

1 = STRONGLY DISAGREE 2 = DISAGREE 3 = UNDECIDED  
4 = AGREE 5 = STRONGLY AGREE

Evaluative Statement	Mean
Trainer relates well to the audience	4.86
Trainer is knowledgeable about the subject	4.70
Trainer's presentation was clear and organized	4.86
I found the handouts to be a helpful tool for learning	4.70
The training site was conducive to learning	4.55
I would recommend this training to others	4.91
The length of the class was acceptable.	4.32
The time of the class was acceptable.	4.45
The class met my expectations.	4.86

**BREAKTHROUGH**

# PODCAST

**DISCOVERING NEW PATHWAYS**



**OMAR  
MUHAMMAD**

**COHOST**



**A podcast where  
formerly  
incarcerated  
individuals share  
their story and  
highlight  
organizations that  
support them.**



**LEON  
ROBERSON IV**

**COHOST**



**LAST  
MONDAY  
EDACMORGAN.COM**

# 4:00PM

**POWERED BY**

**RIDE**

**EDAC**  
THE ENTREPRENEURIAL DEVELOPMENT & ASSISTANCE CENTER

**FUNDED BY**

**MINORITY BUSINESS  
DEVELOPMENT AGENCY**  
U.S. DEPARTMENT OF COMMERCE



## Contact Us



**ridesmallbiz**



**[www.edacmorgan.com](http://www.edacmorgan.com)**



**443.885.3663/3261**



**Morgan State University Business Center  
EDAC, Suite 302  
4100 Hillen Road  
Baltimore, MD 21218**

### Advisory Board

Omar Muhammad, Director MSU EDAC

Venus Y. Williams, MPA, ACRE, CCPL, CWPE, MOS  
Resource Division Manager/Contract Monitor  
Anne Arundel Department of Social Services

Quiana D. Harris  
Re-Entry Coordinator/Management Assistant  
Baltimore County Detention Center

Marshel Pollock, CPRW & GCDF  
Re-Entry Navigator/ Administrator III  
Division of Workforce Development and Adult  
Learning  
Maryland Department of Labor

Brandon Davenport | co-founder  
BAOBAB CLOTHING  
Entrepreneur

### Advisory Board

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TANF E&T Workforce Manager  
Family Investment Administration  
Office of Cash Programs - Workforce  
Development  
Maryland Department of Human Services

Chaplain David "Chap" Loveless, BPD  
Vice President, PowerFest Baltimore  
General Manager, BlackUsa.News

# THANK YOU!



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Provost Dr. Hongtao Yu

**US Department of Education**  
**Title III Program**



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info@ltmctraining.com



## VOLUNTEERS

## Local & National Entrepreneurs



### Advisory Boards

- EDAC (Title III)
- Returning Citizens Inspired to Develop Entrepreneurial Ventures (RIDE) (MBDA)
- W.O.M.E.N. (Truist)
- Baltimore Metropolitan Women Business Center (SBA)



# Contact Us



**edacpreneur**



**www.edacmorgan.com**



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## The EDAC Team

Omar S. Muhammad, Director

Yvette Racks, Administrative Assistant

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