

OMAR S. MUHAMMAD

Omar is an “intrapreneur” for Morgan State University where he manages the Entrepreneurial Development & Assistance Center (EDAC). Through his tenure at EDAC, he has created several conferences offering resources to help youth and women start and expand entrepreneurial ventures. Each year, Mr. Muhammad develops content to teach youth and others how to create entrepreneurial ventures. Mr. Muhammad also has assisted several prime federal contractors and small businesses involved in the Department of Defense Mentor Protege Program for the last 11 years. Through Mr. Muhammad’s leadership, EDAC has provided services such as ISO9001 certification, capability maturity model, project management bootcamps, strategic planning, executive management training, branding strategy to name a few. He has been on 8 teams that have won the prestigious Department of Defense Nunn-Perry Award.

Past work experience includes managing a \$4 million small business loan fund (Development Credit Fund, Inc.), management of a magazine’s circulation department (Career Communications Group), and conducted entrepreneurial training for women business owners (Women Entrepreneurs of Baltimore).

Mr. Muhammad was appointed by the Governor of Maryland to the board of directors of the Technology Development Corporation of Maryland. He is an Entrepreneurial Talent Coach using Gallup’s Entrepreneurial Profile 10 (EP10). EP10 is Gallup’s newest talents-based assessment. In 30 minutes, the EP10 identifies the entrepreneurial talents of students and adults. Mr. Muhammad is also an authorized local expert for Constant Contact where he delivers presentations to help organizations and small businesses with customer acquisition and retention. He has received several awards from the United States Small Business Administration and community organizations. Omar is an active entrepreneur, writes a weekly column on entrepreneurship for the Baltimore Business Journal and host a weekly radio workshop (18 years on a Public Radio Station) that focuses on entrepreneurship. He also mentors startups (including his 27 year old daughter) and existing businesses. Mr. Muhammad is an active investor (time, money and other resources) in several startups. He advises nonprofit, academia, industry and government agencies on using entrepreneurship to solve community challenges while building an action plan for customer acquisition and retention.

Mr. Muhammad is a graduate of Morgan State University where he received his Bachelors of Science degree in Accounting. Mr. Muhammad is married and has four daughters who are entrepreneurial minded too. His mantra for life is “improve and progress.”