



THE ENTREPRENEURIAL DEVELOPMENT & ASSISTANCE CENTER

Mission

Connecting budding & existing entrepreneurs to resources for venture management & growth

MORGAN STATE UNIVERSITY
SCHOOL OF BUSINESS
4100 HILLEN ROAD
SUITE 302
BALTIMORE, MD 21218

WWW.EDACMORGAN.COM
443.739.8955

STRATEGIC PLANS

University

Goal 1: Enhancing Student Success

Goal 4: Growing Morgan's Resources

Goal 5: Engaging with the Community

School of Business

- Assist local entrepreneurs and business ventures through information dissemination, training programs, and consultation provided by the Entrepreneurial Development and Assistance Center (EDAC).
- Facilitate dialogue among practicing entrepreneurs, academics, and students to encourage entrepreneurial solutions to economic development issues within the local community.
- Seek external funding for SBM entrepreneurial activities (EDAC activities).
- Encourage student-run groups to engage in local community service activities

TODAY'S AGENDA

- WELCOME 5 MIN
- PRESENTATION ONE 10 MIN
- PRESENTATION TWO 10 MIN
- UPDATES & COMMITTEE REPORTS
25 MIN
- WRAP UP 5 MIN
 - NEXT MEETING
 - OTHER ANNOUNCEMENTS



The entire annual report is
available at
www.edacmorgan.com

Annual Report

October 1, 2018 - September 30, 2019

Student Impact



Beauty IN BUSINESS

EXPO

November 19th, 2019

USC Ballroom

6:00pm-9:00Pm

GIVEAWAYS AND MAKEOVERS



Made with PosterMyWall.com



Students: 53

Entrepreneurs: 3



echoinggreen.org



SOLUTIONIST ACCELERATOR LEADERSHIP WORKSHOPS

- Are you passionate about **social change** in your community?
- Do you want to learn what it takes to build a **social enterprise**?
- Join one of these workshops to learn about **your leadership style** and how you can build social change in your community!

NOVEMBER 14 | 5:00 - 7:00 PM

NOVEMBER 20 | 3:00 - 5:00 PM

To register and for more information, contact Omar Muhammad, Director, Morgan State University Entrepreneurial Development & Assistance Center (EDAC) at 443.885.3663

Food and refreshments provided.

Sponsored by Echoing Green, Fund II Foundation, and Morgan State EDAC



Solutionist Accelerator Overview

During the summer of 2019, in partnership with Robert Smith's Fund II Foundation and some of the nation's leading Historically Black Colleges and Universities (HBCUs), Echoing Green piloted its first-ever Solutionist Accelerator program. The Solutionist Accelerator launched with over 1,000 participants in Atlanta as part of Echoing Green's Inclusive Social Entrepreneurship initiative.

Master Class

A multipart 8 week virtual course that will allow students to dive deeper into solving a specific social challenge and helping them refine a plan for action. Master Class will teach valuable entrepreneurship skills, enabling young people close to the issues in their communities to create real, sustainable change.

Master Class curriculum was developed in partnership with the Harvard Kennedy School and local university partners.

Modules

Section Theme	Week	Targeted Date(s)	Module Name	Session Type
A. Problem Solving	1	Week of Jan 13	Master Class Kickoff +Defining the Problem	In-Person
	2	Week of Jan 27	Connecting the Dots + Unintended Consequences	Virtual
B. Leadership in Practice!	3	Feb 11	Knowing Your Power	Virtual
	4	Week of Feb 18	Healing Justice	In-Person
	5	Week of Feb 25	Adaptive Leadership	Virtual
	6	Early April	Mapping Ecosystem	In-Person
C. Exploring Pathways	7	Early April	Guest Speakers	In-Person
	8	Early May	Close + Showcase	In-Person



Students: 75





Students: 40

Entrepreneurs: 3

\$3,200 for the event



Internships



2



2

Entrepreneurs



GLOBAL ENTREPRENEURSHIP WEEK

November 18th - 23rd

Students Impacted

172

Budding & Existing Entrepreneurs

160

Generational Wealth Symposium

November 23rd



**Budding & Existing
Entrepreneurs**

154

FY '20 EVENTS

DEC



Virtual Summit

28th, 8a -9p

Podcasts: Every other week

JAN



Monthly via zoom

Government Contracting Workshop

17th, noon to 2 p.m.

FEB



28th, 8a - 3p

MAR



MINORITY BUSINESS DEVELOPMENT AGENCY
U.S. DEPARTMENT OF COMMERCE

24th, 8a - 3p

APR



16th, 8a - 2p



3rd, 6p - 9p

4th, 10a- 2p

May



JUN



14th, 8a - 3p



msualumpreneur



October - November

- Create social media outlet
- Add alum

December

- Engage with audience
- Create programming for 2020

Entrepreneurship Across Campus Committee

SCHOOL
YEAR 2020
MEETINGS

OCTOBER 1, 2019
4 P.M.

DECEMBER 3, 2019
4 P.M.

JANUARY 7, 2020
4 P.M.

APRIL 7, 2020
4 P.M.

Meetings

4x per academic year via zoom.us

Outcomes

- Provide tools to help local budding & existing entrepreneurs startup & scale
- Participate in the local entrepreneurial ecosystem - sharing of resources/opportunities and bringing resources to impact the entrepreneurial ecosystem on campus
- Seek external funding for EDAC entrepreneurial activities
- Connect students to experiences that will help them excel academically and with career exploration

Your Role

- Provide guidance on initiatives (sounding board)
- Participate in at least one initiative within the entrepreneurial ecosystem at Morgan State University
- Work collaboratively with EDAC on initiatives that achieve our outcomes as well as your organization's outcomes

The Entrepreneurship Across Campus Committee is a collaboration of academic and other centers across campus and external resources working in the entrepreneurial ecosystem. The purpose is to create an entrepreneurial ecosystem across campus.

COMMITTEE MEMBERS

INTERNAL

Dr. Karen Proudford, School of Business

Mr. Claton Lewis, School of Computer,
Mathematical and Natural Sciences

Dr. Kevin Peters, School of Education and
Urban Studies

Dr. Jocelyn Turner-Musa, The College of
Liberal Arts, ASCEND Program

Ms. Barbara Blount-Armstrong, Corporations
and Foundations Officer Institutional
Advancement

Dr. MaryAnne A. Akers, School of Architecture
& Planning

Dr. Monica Poindexter, School of Engineering

Dr. Duane Harvey, School of Engineering

In Search of...

School of Community Health & Policy

**School of Global Journalism &
Communication**

School of Social Work

EXTERNAL

Ms. Natasha Horton, SunTrust

Dr. Paul Archibald, Entrepreneur

Ms. Jennene Biggins, Entrepreneur

Ms. Jacquie Cohen Roth, Entrepreneur

Mr. Murphy Paschall, Entrepreneur

Mrs. Dawn Tucker, Entrepreneur

Mr. N. Scott Phillips, Esq., Entrepreneur

Mr. Ramsey Harris, PNC

In search of...

Students

M&T Bank

Community

Technology Organization

THANK YOU!

for your time

Q&A and Let's Talk Business!

